

James Ferreira's Ganesha resides in the soul

by Arunima Mazumdar, articles.timesofindia.indiatimes.com

February 12

Loose white slip-on dresses are something that you would wear on a bright, summer day and James's line of garments intended exactly that. Soothing fabrics such as soft cotton voile, cotton satin, crepe de chine and silk jerseys have been moulded into modern silhouettes, appealing to the modern Indian women. The collection exudes a free-spirited and breathable look, keeping the Spring-Summer theme in mind. Separating the white and floral collection are a few black and white striped dresses and short skirts with surface gold embellishments, ideal cocktail summer evenings.

Collection: White flair dresses printed with soft hues of lavender and pink flower paintings, long dress with tail hems and sheer sleeves carefully balancing the rose appliques near the waist, long white dress that folds up like a dhoti near the knee printed with Ganesha painting on one side, white jumpsuits with patchwork and floral appliques. Teamed with off-white heels strapped around the ankles and poker straight hair, completed the neat look.

With a western looking collection that addresses an Indian audience, the show wrapped up with the customary wriggly jig on Devendra Banhart's Feel just like a child, by the designer himself. "I do everything they don't teach you at the design school," said James after the show. When someone pointed out the dresses that had Ganesha printed around the thigh area, he clarified, "My idea is to convey that God lives in the soul. Ganesha is associated with playfulness of a child and I love that. I wanted to show the beauty of God within us."

Price bracket: Available on request

Rating: 6.5/10

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