

# James Ferreira Fashion Collection at Lakme Fashion Week 2012

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Showing a dramatic collection for Summer/Resort 2012 featuring 48 garments at Lakmé Fashion Week; James Ferreira was inspired by the city of Mumbai and its life. Choosing dark stormy colours for his jerseys, satins and linens for the major part of the show, James added some bright blue, green, red, fuchsia, moss and ended with pristine white for the very eclectic stylish creations.

Adding tie 'n' dye and bandhani on a single fabric, James brought to life the title of his collection "Save the Air" for the striking skirts, tops, swirling maxis, lean sheaths, blouses, jumpsuits, and stunning gowns. The all western line for women had the interesting construction angles that James is so well known for.

Using the looped hemline technique for trousers, tops, tunics and dresses, James brought in many versions of the geometric cuts. There was the very interesting red batwing sleeve sheath, the yellow gathered shoulder dress, the emerald green/moss toga, the angular tunics, dhoti pants, layered trousers and the addition of curved and unconventional seams which gave shape to the garments. The kerchief draped lungi and the envelope pleated skirt as well as the stark elegant jump suit and the gowns with back, side or front drapes were studies in expert cutting.

Men's wear bordered on the traditional side with a more contemporary angle. There was linen with tie and dye, viscose with bandhani effects, along with wool/chiffon (an interesting version) for the shirts – some with satin collars and

cuffs, or mock waistcoats; while voiles and satins were the choice for kurtas. The churidars and trousers were in lace giving a very Avant Garde look to ethnic men's wear.

The finale was reserved by James for the ultra elegant sari gown and the long kurta and pyjamas for men, both artistically constructed and cut to perfection.

Towering hairdos added to the drama of the clothes and shoes by Nine West completed the look.

For lovers of clever and innovative garment construction and cutting skills, James Ferreira presented one of the most elegant wearable collections which will definitely spread the message of "Save the Air" for the wearer and the viewer.